CHAPTER I

Background of The Study

A. Background of the study

The era of globalization has a great influence on all levels of society and we as a society must be prepared to face all changes in all fields such as economy, education, technology, etc. In addition, the effect of changes in globalization is a system that regulates people's lives. The advancement of science and technology has brought about the rapid development of all fields. The development and development process in various fields is also progressing. The international world also has many impacts on the development of science and technology in Indonesia. Especially in the field of language and culture. In this era of globalization, the language used is more modern and often uses the international language (English) in everyday life. In addition, many institutions and companies use English as their language because English is one of the international languages that has become the standard for creating communication in the world.

According to Kasapoğlu and Akyol (2010), English is a basic skill for success. In the 21st century, English has an important role in the world of education so that English is one of the lessons that must be learned in schools. If we want to understand English, we must master four skills. They speak, listen, read and write. Moreover, many schools in Indonesia are implementing a new system in their schools to deal with global changes. One of the systems in their school is how to master English well by making English Day programs or any method. Many methods

can be used to develop English language skills both offline and online. The offline method here is like reading English translation books, novels, or memorizing songs. While the online method is to rely on technological advances which are now widely favored by all groups. Examples are watching movies, using applications that make it easier for us to communicate with foreign nationals such as online games and so on. Even though we are hindered by the Covid-19 pandemic, we can still learn to develop English language skills by taking advantage of existing technological advances.

According to Ainiyah (2018), Social media is a part of the virtual world which is currently one part that cannot be separated from everyday life for the community. Social media or online media is considered online media that can make it easier for its users to be able to take an active role in the use of social media. Social media or online media users can create, share and participate to share their creative ideas such as creating blogs, social networks, wikis, forums, and other virtual worlds. The use of the internet and the advancement of social media or online media have provided many advances, especially in the field of education. Learning that previously had to be carried out face-to-face, can now be done through learning via the internet or we can call it online learning. According to Nurkolis and Muhdi (2020), online learning is learning that is carried out in a virtual world that uses electronic devices and can connect teachers and students to learning materials using the help of the internet. The use of online media will be very helpful in the process of learning English, especially in the field of education. Although hindered by government

policies that require staying at home alone, both teachers and students can still carry out learning even though they are not facing to face.

Online media will be useful to the school especially teachers and students to facilitate learning. The internet will become a media and source of information that is useful for both students and teachers to continue the learning process even though they do not face to face directly. The internet will be a source of information that will be very useful in the learning process to develop English language skills. According to Suryawati (2011: 46), online media or new media are communication media that use internet devices. In this increasingly advanced era, online media will be very useful in improving the quality of education and motivating school residents, especially teachers and students in carrying out learning. This is because online media is a means that is easy to use and can be accessed anywhere and anytime. Especially during the COVID-19 pandemic which requires teachers and students to study at home. According to Lorie Ackerman (2018), the notion of online media is a form of online publishing that is used to convey various ideas. In general, online media use computers in the writing, editing, printing, or delivery of publications.

In the era of the Covid-19 pandemic, The Minister of Education and Culture of the Republic of Indonesia issued two policies through Circular No. 3 of 2020 (Kemendikbud, 2020c) and Circular No. 4 of 2020 (Ministry of Education and Culture, 2020d). The two policies of the Minister of Education and Culture are related to the prevention of Covid-19 in the education unit and the implementation of education policies in the emergency period of the spread of Covid-19 so learning activities will be slightly hampered. Therefore, teachers must be able to find solutions

to solve problems and develop their creativity in overcoming government policies that require learning from home only. Online media has a very important role in the world of education, such as developing the quality of learning, improving educational outcomes, and helping to make it easier for teachers and students to get sources of information in learning. The use of online media will be more fun if the teacher can also implement it well in the classroom. In addition, most students like interesting and modern learning, especially in this era of globalization, most students like to play online. Therefore, because students prefer activities using technological advances, teachers must also provide positive values in the use of online media during learning so that students do not only focus on playing but also learn to hone and develop their abilities.

In this case, teacher perceptions are an important point in the use of online to support the learning process in the era of the Covid-19 pandemic. This is because teachers' perceptions will influence how teachers' decisions regarding the use of online media in their learning activities so that an important factor influencing the success of the application of online in the learning process is how teachers' attitudes and perceptions about the use of online to support the learning process, especially English. Teacher perceptions can be interpreted as the opinion or views of a teacher based on the insights or sources they get. Ramazani (2013) explains that teachers' perceptions are derived from their background knowledge and experience in finding information, teaching materials, and so on. Therefore, every teacher has different perceptions. Teachers are not only required to master computer skills but also how teachers can develop their skills using technology to solve problems, process

information sources, and apply them in learning. Teachers will also get a lot of information that can help carry out learning activities through unlimited sources on the internet. In addition, the use of online media also makes it easier for teachers to deliver material and provide information to be more interesting and fun so that students are also more motivated to take part in learning even though English is a subject which they think is a little difficult. Teachers must also be creative in providing learning material to students so that they gradually master English in four skills consisting of speaking, reading, listening, and writing because these four elements are very influential in the process of learning English.

But not only teachers, but student perceptions are also very necessary and become an equally important point in research on Teacher's and Students' Perceptions on the use of online media in Teaching and Learning Writing in TEFL class. This is because students are one of the important elements in the world of education and affect the learning process. According to Robbins (2003: 160), Perception can be defined as the process of perceiving something as a result of a reaction to a stimulus in the individual after using his senses to react to it and the result is the interpretation or identification of the perceived object. While the understanding of students according to Aly (2008) is someone who receives material and learning to gain knowledge and skills that can be used as provisions for life in the future. According to Noeng Muhadjir (2009: 15), Student perception is a process of student treatment of information about something that is absorbed through the senses and processed in the brain to be concluded. Student perception can also be interpreted as a direct response from absorption or the process of students knowing

several things through sensing which will later be processed in the brain so that students can conclude an idea called student perception. Student perceptions will greatly affect the learning process in the classroom. If most students have a negative perception of something about learning, then what will happen is the failure of the lesson plan, the inconvenience of students participating in learning, class conditions that are less conducive, and students who are not ready to accept learning materials Although at some time learning can still run well, but the achievement and success of students in receiving the material will not be optimal. So that the criteria for student learning cannot be met. Therefore, both teacher perceptions and student perceptions have an important role in the learning process, especially in the use of online media for teaching and learning to write.

In this study, researchers focused on teacher's and students' perceptions of the use of online media in teaching and learning writing. Writing is one of the four elements in the English language and it is important because writing can make us express anything in a paper, writing can help us to stick to our ideas after we have read the information. Most importantly, we can share this information with others. Writing takes thought, and thinking is always complicated and hard. Writing is also complicated because the writer has to do everything at once. The author produces additional words, sentences, paragraphs, and compositions at the same time; words must be spelled, sentences interspersed, and paragraphs put together (Gorell and Laird in Anwar: 2014). Writing requires thoroughness and knowledge of sentence structure and spelling. Writing is an attempt to express important ideas or ideas as information.

Writing also means writing down ideas or ideas on written media with symbols that have been agreed by most people with various purposes. Several stages of writing for students' understanding in school institutions include writing letters, writing syllables, writing words, writing sentences, writing paragraphs, and writing essays consisting of several paragraph numbers. Students are required to practice writing frequently following the correct writing structure and requirements. Especially now that there have been many scientific writing competitions that require students to be able to master good and correct writing techniques. Teaching Writing is one of the important aspects of teaching the application of language. Writing is an activity to channel ideas or ideas in written form. Writing is often considered difficult for many people. This is because writing is an amalgamation of creativity and a strong will from within the author.

Teaching writing in English can be even more daunting for developing countries where English is a foreign language. Because it not only combines elements of creativity and will but also elements of the language that has been studied. Jeremy Harmer (2004) says that a teacher must be able to teach writing in English to students. And students also have to learn to write well to create a conducive atmosphere in the implementation of learning. The researcher conducted this research at SMPK Santo Yusuf Pacet is known that SMPK Santo Yusuf Pacet is one of the schools that uses online media to support the learning process. Therefore, the researcher conducted this research at the SMPK Santo Yusuf Pacet.

B. Problem Statement

Based on the background above we can arrange the question for this study. The question is:

1. How is the teacher's perception on the use of online media in teaching writing in TEFL class?

2. How are students' perceptions on the use of online media in learning writing in TEFL class?

C. The Objective of the Study

1. To describe teacher's perception on the use of online media in teaching writing in TEFL class

2. To describe students' perceptions on the use of online media in learning writing in TEFL class

D. Significant of the Study

Theoretical Significance

Research on teacher perceptions about the use of online media in teaching and learning writing in TEFL class at SMPK Santo Yusuf Pacet provides useful information. Researchers hope that this research can be used as a useful source of information and reference for other researchers who are interested in conducting similar research or researching teacher's and student's perceptions on the use of online media in teaching and learning writing in TEFL class.

<u>Practical Significance</u>

a. *For teachers*

The results of this study can be used as a reference, or a useful reference for teachers to carry out learning by utilizing the use of online media, especially in teaching writing. In addition, information about the challenges in using online media to teach writing can be used as a guide so that teachers are more creative, active, and professional in using media to teach writing.

b. *For students*

The results of this study can be used as a reference to provide students with information and knowledge about the use of online media in learning writing.

c. *For future researcher*

This research is expected to be useful to provide information, knowledge, and new insights in the field of education, especially English that can be applied in the future. Researchers hope that this research can help facilitate the task of future researchers in carrying out research activities regarding the use of online media, especially in teaching and learning writing.

E. Operational Definition of the Terms

1) Teacher's Perceptions

   A teacher's perception is to analyze and organize the views and images of an individual (teacher) on something which will later be concluded as an idea (perception).

2) Students' Perceptions

   Student perception is a student's response or view of something that has been absorbed through the senses, sent to the brain, and concluded.

3) Online Media

   The meaning of online media in particular is all that is related to mass communication.

4) Teaching Writing

   Teaching writing is the effort made by a teacher in preparing and organizing student learning experiences, using writing as the most important part of the learning process

5) Learning Writing

   Learning to write is getting used to writing and stringing letters into words or sentences

6) EFL

   EFL or commonly referred to as English as a Foreign Language is a term to describe the learning of English by non-native speakers.