

## CHAPTER V

### CONCLUSION AND SUGGESTION

This research chapter consists of two parts, namely conclusions and suggestions. In the conclusion section, it shows data from all research questions and. And the second part consists of a suggestion section that refers to someone else or someone who is interested in the same research as this research.

#### A. Conclusion

Based on the findings from the research and discussion in the previous chapter, the following conclusions explain the formulation of the problem from the results of IGTV media documentation, distributing questionnaires to students and the results of interviews with English teachers. First, the researchers found aspects of the communication strategy used by teachers in online English learning at SMAN 1 Dawar Blandong. Subjects use communication strategies through IGTV to deliver learning materials to class X students. Through IGTV media, teachers and students can discuss and interact with each other for a comfortable learning atmosphere. Both students' motivation is formed because of the implementation of communication strategies by the teacher using IGTV media. With the continuous support and encouragement given by the teacher to students, students get up again and create better motivation for successful learning. The type of motivation described consists of Intrinsic & Extrinsic Motivation, namely motivation that arises from within each individual. It arises according to a personal desire to carry out an activity in the learning process. And the motivation that arises from the stimulation of others, from the support of others which has a greater influence on the results of a person's change in doing something in order to achieve the expected goals.

Last, the aspect of the communication strategy applied by the teacher using IGTV in online English learning has a big effect on increasing the learning motivation of the tenth graders of SMAN 1 Dawar Blandong. There is a better interest and expectation from the teacher in delivering material for student success. The interaction and active involvement between teacher-students is one of the things that underlies the increasing motivation of students in the classroom. Students will provide positive feedback on online English learning that is applied by the teacher

through IGTV if the teacher makes the learning atmosphere fun, comfortable and well planned. All of this is clearly related to increasing the enthusiasm of new students to learn, building better student learning motivation and the closeness that is built between student teachers in order to achieve student learning success expectations.

## **B. Suggestion**

In the end, the researcher gives some suggestions from the results of this study, some of these suggestions are:

### 1. For English Teachers

The researcher hopes that the results of this study can help other teachers in implementing communication strategies using media in online English learning. Teachers must be able to know effective and efficient communication strategies to use during teaching. Because implementing effective social media communication strategies can affect students' learning motivation in online learning.

### 2. For Students

From this research, it can be seen how to increase their learning motivation. The main key to increasing motivation lies within each individual. But a strong external stimulus given by the teacher is also very influential on the growth of student learning motivation. With increased motivation, students' expectations of success in learning English will be better for the future. Because learning English material is included in the International Language which will definitely be needed.

### 3. For Other Researchers

It is hoped that this research can inspire other researchers to find out effective communication strategies for online English learning. Other researchers can also analyze communication strategies through IGTV media with empirical quantitative research in order to reach the source of information knowledge that emphasizes this research.