

## **LAMPIRAN 1 Kuesioner Penelitian**

### **Kuisisioner Mengenai Penelitian Pengaruh Kualitas Pelayanan, Digital Marketing , Harga, Gaya Hidup Dan Daya Beli Terhadap Keputusan Pembelian Konsumen Pada WW Collection Pungging**

Perkenalkan nama saya Maylindah Angelina mahasiswa program Studi Manajemen Pemasaran Universitas Islam Majapahit Mojokerto. Saat ini saya sedang melakukan penelitian guna Tugas Akhir/ Skripsi ini saya memohon bantuan serta dukungan Bapak/Ibu/Saudara/i untuk dapat mengisi kuisisioner penelitian ini.

Isilah kuisisioner ini dengan menandai (X) salah satu jawaban yang anda pilih di kolom yang telah tersedia

#### **I. IDENTITAS RESPONDEN**

Nama :

Alamat :

Jenis kelamin

- Laki-laki
- Perempuan

Umur :

Pekerjaan :

- Siswa/ Mahasiswa
- Pegawai Swasta
- Pegawai Negeri
- Dll

**Keterangan Pilihan Jawaban :**

- SS = Sangat Setuju
- S = Setuju
- N = Netral
- TS = Tidak Setuju
- STS = Sangat Tidak Setuju

**Nilai Skor :**

- SS = 5
- S = 4
- N = 3
- TS = 2
- STS = 1

**II. DAFTAR KUISIONER**

**Variabel Kualitas Pelayanan (X1)**

No	Pernyataan	Pilihan Jawaban				
		SS	S	N	TS	STS
1.	Pegawai WW Collection melayani dengan ramah/senyum					
2.	Pelayanan WW Collection cepat dan tepat waktu					

3.	Pegawai WW Collection menginformasikan atau menawarkan promo yang ada di WW Collection					
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### Variabel Digital Marketing (X2)

No	Pernyataan	Pilihan Jawaban				
		SS	S	N	TS	STS
1.	WW Collection sering melakukan promosi penjualan di media sosial					
2.	WW Collection aktif melakukan publikasi produk-produk baru di media sosial					

### Variabel Harga (X3)

No	Pernyataan	Pilihan Jawaban				
		SS	S	N	TS	STS
1.	Harga produk yang ditawarkan WW Collection bervariasi dan terjangkau					

2.	Harga yang ditawarkan WW Collection sesuai dengan kualitas produk dan pelayanan yang diberikan					
3.	Harga produk WW Collection dapat bersaing dengan produk lain					

#### Variabel Gaya Hidup (X4)

No	Pernyataan	Pilihan Jawaban				
		SS	S	N	TS	STS
1.	Pakaian yang dijual WW Collection nyaman digunakan dalam aktifitas sehari-hari					
2.	Pakaian yang di jual WW Collection sesuai dengan keinginan saya sehingga memiliki daya tarik membeli					
3.	Pakaian yang di jual WW Collection sesuai dengan ekspetasi saya					

#### Variabel Daya Beli (X5)

			Pilihan Jawaban

No	Pernyataan	SS	S	N	TS	STS
1.	Saya membeli pakaian di WW Collection melihat dari kondisi ekonomi lingkungan sekitar					
2.	Saya membeli pakaian di WW Collection karena memperhitungkan kondisi keuangan beberapa waktu kedepan					
3.	Saya membeli pakaian di WW Collection karena memperkirakan kondisi keuangan saat ini					

### Variabel Keputusan Pembelian (Y)

No	Pernyataan	Pilihan Jawaban				
		SS	S	N	TS	STS
1.	Saya sering melakukan pembelian pakaian di WW Collection					
2.	Saya membeli pakaian di WW Collection karena memberikan kenyamanan saat digunakan					

3.	Saya akan melakukan pembelian ulang pada pakaian WW Collection					
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**LAMPIRAN 2: Tabulasi data kuesioner penelitian**

No	X1	X2	X3	X4	X5	Y
1	12	8	12	12	13	12
2	12	7	12	12	12	12
3	12	6	12	12	11	12
4	12	8	12	12	12	12
5	12	8	12	12	12	12
6	12	8	12	12	12	12
7	12	8	12	12	13	12
8	12	8	10	12	9	12
9	12	8	12	12	11	12
10	15	10	14	12	13	12
11	15	9	13	12	12	12
12	15	9	15	12	11	12
13	15	10	15	12	11	12
14	15	10	15	12	12	12
15	15	8	15	12	12	12
16	15	10	15	12	12	12
17	15	10	15	12	12	13
18	15	8	15	12	12	12
19	15	8	15	12	12	13
20	12	10	15	12	12	14
21	12	10	15	12	12	11
22	12	8	15	12	12	10
23	12	10	15	12	12	14
24	13	10	15	12	12	14
25	12	8	15	12	12	12
26	14	10	15	14	14	13
27	14	10	15	12	11	14
28	12	7	15	10	10	13
29	14	9	11	12	11	12
30	10	9	12	8	8	8
31	14	9	15	14	13	14
32	12	9	11	12	12	11
33	15	7	13	10	12	12
34	15	8	11	12	12	12
35	15	8	11	11	12	11
36	15	9	13	12	12	12
37	15	8	12	12	12	12
38	15	10	13	14	14	13

39	12	9	10	11	11	11
40	12	10	13	11	12	12
41	12	8	13	13	12	12
42	12	7	12	12	12	11
43	12	6	10	10	11	12
44	12	8	13	11	12	12
45	9	7	9	10	10	10
46	9	7	11	12	13	13
47	9	7	11	12	11	13
48	9	6	10	11	9	11
49	9	8	11	9	13	11
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53	10	6	9	9	9	10
54	14	10	14	15	14	14
55	13	10	14	14	13	14
56	11	9	15	12	12	12
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59	13	8	14	13	12	12
60	12	10	14	13	12	12
61	14	10	14	13	12	12
62	11	9	14	13	11	12
63	14	10	13	14	15	12
64	13	8	15	15	12	12
65	11	8	10	12	12	12
66	13	10	14	12	14	11
67	12	8	13	14	11	12
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69	12	9	11	11	12	12
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72	11	6	11	11	10	10
73	12	7	11	10	12	10
74	13	9	13	13	13	12
75	13	10	14	13	8	13
76	11	8	13	12	12	12
77	9	8	12	12	12	11
78	12	8	14	12	11	13
79	12	6	12	13	10	14



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81	9	8	13	10	10	11
82	11	8	12	11	11	12
83	12	8	9	12	11	13
84	12	8	9	12	12	12
85	12	7	9	11	13	13
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101	14	8	12	12	13	11
102	14	8	12	12	13	13
103	11	8	12	13	12	13
104	12	8	11	13	12	13
105	13	8	12	11	11	10
106	13	8	11	11	12	10
107	12	9	13	13	11	13
108	13	9	14	14	14	14
109	13	9	12	13	13	12
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116	14	10	13	12	9	15
117	11	10	12	7	9	11
118	15	10	12	13	9	14
119	12	10	8	10	9	10
120	14	10	10	13	9	12

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122	12	10	11	11	9	11
123	14	8	12	10	15	12
124	14	8	12	15	15	12
125	14	7	12	15	15	12
126	12	7	11	15	15	12
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128	14	8	10	15	15	12
129	15	8	11	15	15	12
130	11	9	13	15	15	12
131	13	6	9	15	15	11
132	13	8	13	15	15	12
133	13	8	10	15	15	10
134	15	10	14	15	15	14
135	11	8	12	15	15	12
136	12	7	10	15	15	10
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138	15	8	9	15	15	10
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148	15	9	9	7	10	10
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151	13	8	11	11	12	14
152	13	8	12	12	10	13
153	10	10	12	11	13	9
154	10	10	14	13	12	9
155	11	10	11	15	10	9
156	12	10	12	15	12	9
157	11	8	12	15	12	9
158	11	9	13	15	13	9
159	13	8	14	15	13	9
160	9	7	13	15	11	9
161	12	8	10	9	15	9

162	14	8	11	9	14	9
163	14	9	11	9	10	13
164	14	7	11	9	11	11
165	12	7	12	9	13	12
166	13	10	11	9	12	9
167	11	9	11	9	13	10
168	13	8	13	9	12	9
169	11	6	14	9	12	14
170	11	9	10	9	13	12
171	13	8	13	11	13	11
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173	13	8	11	13	11	12
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178	13	7	8	11	12	11
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199	11	7	12	10	11	15
200	10	6	12	9	10	9
201	12	8	12	10	12	11
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203	11	7	12	9	11	13
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205	9	8	12	10	11	13
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239	15	6	12	12	10	9
240	15	6	13	13	12	9
241	15	8	11	13	12	12
242	15	8	12	13	11	12
243	15	8	12	13	13	11

244	12	9	12	11	9	10
245	12	8	12	10	9	12
246	12	8	12	12	9	12
247	12	8	12	12	9	12
248	12	8	12	11	9	12
249	12	8	12	13	9	12
250	12	8	12	12	9	12
251	12	8	12	12	9	12
252	12	10	12	12	9	12
253	12	8	12	12	9	12
254	12	8	12	12	9	12
255	12	8	12	12	9	12
256	12	8	12	12	9	12

### LAMPIRAN 3: Hasil Otput Spss Analisis Deskriptif Responden

**Jenis\_Kelamin**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Laki-laki	102	39.8	39.8	39.8
Perempuan	154	60.2	60.2	100.0
Total	256	100.0	100.0	

**Usia**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 15 - 25 tahun	128	50.0	50.0	50.0
26 - 36 tahun	83	32.4	32.4	82.4
37 - 47 tahun	45	17.6	17.6	100.0
Total	256	100.0	100.0	

**LAMPIRAN 4: hasil output spss uji deskriptif variabel**

**ANALISIS DESKRIPTIF VARIABEL X1**

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
X1.1	256	1.00	5.00	4.1367	.70909
X1.2	256	1.00	5.00	4.0742	.73455
X1.3	256	3.00	5.00	4.0664	.76664
X1 Total	256	9.00	15.00	12.2773	1.65127
Valid N (listwise)	256				

**X1.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	1	.4	.4	.4
2.00	1	.4	.4	.8
3.00	40	15.6	15.6	16.4
4.00	134	52.3	52.3	68.8
5.00	80	31.3	31.3	100.0
Total	256	100.0	100.0	

**X1.2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	1	.4	.4	.4
2.00	3	1.2	1.2	1.6
3.00	45	17.6	17.6	19.1
4.00	134	52.3	52.3	71.5
5.00	73	28.5	28.5	100.0
Total	256	100.0	100.0	

**X1.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	67	26.2	26.2	26.2
	4.00	105	41.0	41.0	67.2
	5.00	84	32.8	32.8	100.0
	Total	256	100.0	100.0	

## ANALISIS DESKRIPTIF VARIABEL X2

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
X2.1	256	1.00	5.00	4.0977	.71004
X2.2	256	1.00	5.00	4.1367	.76239
X2 Total	256	3.00	10.00	8.2344	1.25860
Valid N (listwise)	256				

**X2.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	.8	.8	.8
	3.00	41	16.0	16.0	16.8
	4.00	141	55.1	55.1	71.9
	5.00	72	28.1	28.1	100.0
	Total	256	100.0	100.0	

**X2.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	.8	.8	.8
	2.00	4	1.6	1.6	2.3
	3.00	35	13.7	13.7	16.0
	4.00	131	51.2	51.2	67.2
	5.00	84	32.8	32.8	100.0
	Total	256	100.0	100.0	



## ANALISIS DESKRIPTIF VARIABEL X3

### Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
X3.1	256	1.00	5.00	4.0625	.77964
X3.2	256	1.00	5.00	4.1016	.80039
X3.3	256	2.00	5.00	3.8906	.79444
X3 Total	256	6.00	15.00	12.0547	1.77701
Valid N (listwise)	256				

### X3.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	3	1.2	1.2	1.2
2.00	3	1.2	1.2	2.3
3.00	43	16.8	16.8	19.1
4.00	133	52.0	52.0	71.1
5.00	74	28.9	28.9	100.0
Total	256	100.0	100.0	

### X3.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	3	1.2	1.2	1.2
2.00	5	2.0	2.0	3.1
3.00	37	14.5	14.5	17.6
4.00	129	50.4	50.4	68.0
5.00	82	32.0	32.0	100.0
Total	256	100.0	100.0	

**X3.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	.4	.4	.4
	3.00	93	36.3	36.3	36.7
	4.00	95	37.1	37.1	73.8
	5.00	67	26.2	26.2	100.0
	Total	256	100.0	100.0	

## ANALISIS DESKRIPTIF VARIABEL X4

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
X4.1	256	1.00	5.00	3.9180	.79033
X4.2	256	2.00	5.00	4.0117	.74876
X4.3	256	1.00	5.00	3.9570	.74762
X4 Total	256	7.00	15.00	11.8867	1.81250
Valid N (listwise)	256				

**X4.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	.8	.8	.8
	2.00	7	2.7	2.7	3.5
	3.00	58	22.7	22.7	26.2
	4.00	132	51.6	51.6	77.7
	5.00	57	22.3	22.3	100.0
	Total	256	100.0	100.0	

**X4.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	.8	.8	.8
	3.00	64	25.0	25.0	25.8
	4.00	119	46.5	46.5	72.3
	5.00	71	27.7	27.7	100.0
	Total	256	100.0	100.0	

**X4.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	.8	.8	.8
	2.00	4	1.6	1.6	2.3
	3.00	53	20.7	20.7	23.0
	4.00	141	55.1	55.1	78.1
	5.00	56	21.9	21.9	100.0
	Total	256	100.0	100.0	

## ANALISIS DESKRIPTIF VARIABEL X5

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
X5.1	256	1.00	5.00	3.8789	.79025
X5.2	256	1.00	5.00	3.9141	.76724
X5.3	256	1.00	5.00	4.0313	.81108
X5 Total	256	8.00	15.00	11.8242	1.77906
Valid N (listwise)	256				

**X5.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.4	.4	.4
	2.00	1	.4	.4	.8
	3.00	88	34.4	34.4	35.2
	4.00	104	40.6	40.6	75.8
	5.00	62	24.2	24.2	100.0
	Total	256	100.0	100.0	

**X5.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.4	.4	.4
	2.00	5	2.0	2.0	2.3
	3.00	66	25.8	25.8	28.1
	4.00	127	49.6	49.6	77.7
	5.00	57	22.3	22.3	100.0
	Total	256	100.0	100.0	

**X5.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	1.2	1.2	1.2
	2.00	4	1.6	1.6	2.7
	3.00	50	19.5	19.5	22.3
	4.00	124	48.4	48.4	70.7
	5.00	75	29.3	29.3	100.0
	Total	256	100.0	100.0	

## ANALISIS DESKRIPTIF VARIABEL Y

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
Y.1	256	2.00	5.00	3.8555	.69636
Y.2	256	1.00	5.00	3.8906	.74869
Y.3	256	1.00	5.00	3.8945	.71442
Y Total	256	5.00	15.00	11.6406	1.64845
Valid N (listwise)	256				

**Y.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	.4	.4	.4
	3.00	80	31.3	31.3	31.6
	4.00	130	50.8	50.8	82.4
	5.00	45	17.6	17.6	100.0
	Total	256	100.0	100.0	

**Y.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	4	1.6	1.6	1.6
	2.00	3	1.2	1.2	2.7
	3.00	54	21.1	21.1	23.8
	4.00	151	59.0	59.0	82.8
	5.00	44	17.2	17.2	100.0
	Total	256	100.0	100.0	

**Y.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	.8	.8	.8
	2.00	3	1.2	1.2	2.0
	3.00	59	23.0	23.0	25.0
	4.00	148	57.8	57.8	82.8
	5.00	44	17.2	17.2	100.0
	Total	256	100.0	100.0	

## LAMPIRAN 5: hasil output spss uji validitas

### VARIABEL X1

		Correlations			
		X1.1	X1.2	X1.3	X1 Total
X1.1	Pearson Correlation	1	.477**	.322**	.791**
	Sig. (2-tailed)		.000	.000	.000
	N	256	256	256	256
X1.2	Pearson Correlation	.477**	1	.221**	.752**
	Sig. (2-tailed)	.000		.000	.000
	N	256	256	256	256
X1.3	Pearson Correlation	.322**	.221**	1	.701**
	Sig. (2-tailed)	.000	.000		.000
	N	256	256	256	256
X1 Total	Pearson Correlation	.791**	.752**	.701**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	256	256	256	256

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### VARIABEL X2

		Correlations		
		X2.1	X2.2	X2 Total
X2.1	Pearson Correlation	1	.461**	.843**
	Sig. (2-tailed)		.000	.000
	N	256	256	256
X2.2	Pearson Correlation	.461**	1	.866**
	Sig. (2-tailed)	.000		.000
	N	256	256	256
X2 Total	Pearson Correlation	.843**	.866**	1
	Sig. (2-tailed)	.000	.000	
	N	256	256	256

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### VARIABEL X3

**Correlations**

		X3.1	X3.2	X3.3	X3 Total
X3.1	Pearson Correlation	1	.543**	.226**	.784**
	Sig. (2-tailed)		.000	.000	.000
	N	256	256	256	256
X3.2	Pearson Correlation	.543**	1	.252**	.801**
	Sig. (2-tailed)	.000		.000	.000
	N	256	256	256	256
X3.3	Pearson Correlation	.226**	.252**	1	.660**
	Sig. (2-tailed)	.000	.000		.000
	N	256	256	256	256
X3 Total	Pearson Correlation	.784**	.801**	.660**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	256	256	256	256

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### VARIABEL X4

**Correlations**

		X4.1	X4.2	X4.3	X4 Total
X4.1	Pearson Correlation	1	.306**	.684**	.845**
	Sig. (2-tailed)		.000	.000	.000
	N	256	256	256	256
X4.2	Pearson Correlation	.306**	1	.330**	.683**
	Sig. (2-tailed)	.000		.000	.000
	N	256	256	256	256
X4.3	Pearson Correlation	.684**	.330**	1	.847**
	Sig. (2-tailed)	.000	.000		.000
	N	256	256	256	256
X4 Total	Pearson Correlation	.845**	.683**	.847**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	256	256	256	256

\*\* . Correlation is significant at the 0.01 level (2-tailed).

VARIABEL X5

**Correlations**

		X5.1	X5.2	X5.3	X5 Total
X5.1	Pearson Correlation	1	.274**	.306**	.702**
	Sig. (2-tailed)		.000	.000	.000
	N	256	256	256	256
X5.2	Pearson Correlation	.274**	1	.458**	.762**
	Sig. (2-tailed)	.000		.000	.000
	N	256	256	256	256
X5.3	Pearson Correlation	.306**	.458**	1	.789**
	Sig. (2-tailed)	.000	.000		.000
	N	256	256	256	256
X5 Total	Pearson Correlation	.702**	.762**	.789**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	256	256	256	256

\*\* . Correlation is significant at the 0.01 level (2-tailed).

VARIABEL Y

**Correlations**

		Y.1	Y.2	Y.3	Y Total
Y.1	Pearson Correlation	1	.240**	.214**	.624**
	Sig. (2-tailed)		.000	.001	.000
	N	256	256	256	256
Y.2	Pearson Correlation	.240**	1	.653**	.839**
	Sig. (2-tailed)	.000		.000	.000
	N	256	256	256	256
Y.3	Pearson Correlation	.214**	.653**	1	.820**
	Sig. (2-tailed)	.001	.000		.000
	N	256	256	256	256
Y Total	Pearson Correlation	.624**	.839**	.820**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	256	256	256	256

\*\* . Correlation is significant at the 0.01 level (2-tailed).



## LAMPIRAN 6: hasil output spss uji reliabilitas

### VARIABEL X1

**Reliability Statistics**

Cronbach's Alpha	N of Items
.603	3

### VARIABEL X2

**Reliability Statistics**

Cronbach's Alpha	N of Items
.630	2

### VARIABEL X3

**Reliability Statistics**

Cronbach's Alpha	N of Items
.607	3

### VARIABEL X4

**Reliability Statistics**

Cronbach's Alpha	N of Items
.704	3

### VARIABEL X5

**Reliability Statistics**

Cronbach's Alpha	N of Items
.613	3

VARIABEL Y

**Reliability Statistics**

Cronbach's Alpha	N of Items
.641	3

## LAMPIRAN 7: hasil output spss uji asumsi klasik

### 1. Hasil Uji Normalitas

		Unstandardized Residual
N		256
Normal Parameters <sup>a,b</sup>	Mean	.0000000
	Std. Deviation	1.49028203
Most Extreme Differences	Absolute	.058
	Positive	.053
	Negative	-.058
Kolmogorov-Smirnov Z		.928
Asymp. Sig. (2-tailed)		.355

a. Test distribution is Normal.

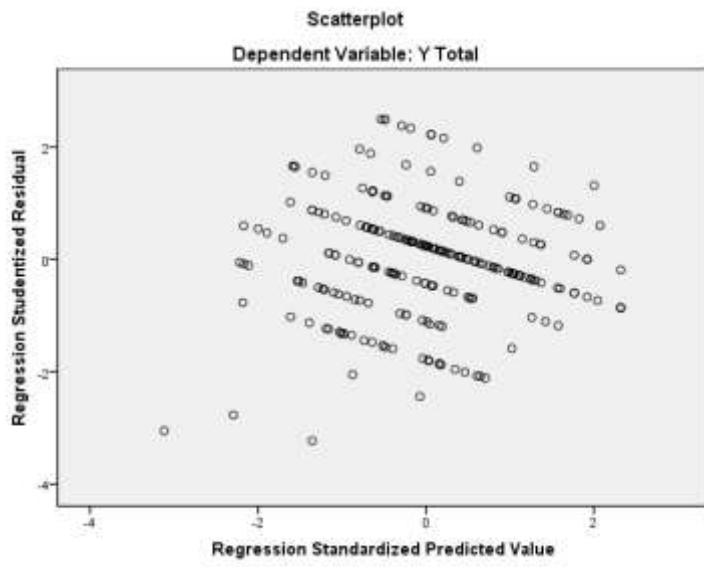
b. Calculated from data.

### 2. Hasil Uji Multikolinearitas

Model		Collinearity Statistics	
		Tolerance	VIF
1	X1 Total	.923	1.083
	X2 Total	.890	1.123
	X3 Total	.903	1.107
	X4 Total	.824	1.214
	X5 Total	.899	1.113

a. Dependent Variable: Y Total

### 3. Hasil Uji Heterokedastisitas



**LAMPIRAN 8: hasil output spss uji regresi linear berganda dan uji t**  
**Hasil Uji Analisis Regresi Berganda dan Uji t Parsial**

Coefficients <sup>a</sup>						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	5.184	1.114		4.653	.000
	X1 Total	.175	.059	.175	2.940	.004
	X2 Total	.194	.079	.148	2.448	.015
	X3 Total	.279	.056	.301	5.005	.000
	X4 Total	-.053	.057	-.059	-.933	.352
	X5 Total	-.002	.056	-.002	-.028	.977

a. Dependent Variable: Y Total

## LAMPIRAN 9: hasil output spss uji f

### Uji F Simultan

ANOVA <sup>b</sup>						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	126.598	5	25.320	11.177	.000 <sup>a</sup>
	Residual	566.340	250	2.265		
	Total	692.938	255			

a. Predictors: (Constant), X5 Total, X2 Total, X1 Total, X3 Total, X4 Total

b. Dependent Variable: Y Total

## LAMPIRAN 10: hasil output spss uji koefisien determinasi

### Hasil Uji Koefisien Determinasi

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.427 <sup>a</sup>	.183	.166	1.50511

a. Predictors: (Constant), X5 Total, X2 Total, X1 Total, X3 Total, X4 Total