

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Study

Vocabulary is a linguistic instrument used in foreign language learning that connects the four language competencies of listening, speaking, reading, and writing. Vocabulary is closely related to writing skills. In expressing ideas, both orally and in writing, students are unable to use the right words, so they do not recognize the meaning of certain words. This error will make it difficult for students to understand what they read, or what they will use when writing. In speaking skills, by mastering a good vocabulary, speaking skills can be improved, and can easily convey their thoughts in a foreign language because they understand the vocabulary that represents the content of the message they will say in English. Good vocabulary mastery in English will help students to be skillful in speaking [1]. When evaluating higher levels of reading comprehension, vocabulary acquisition is an important skill to consider. For reading comprehension, having a large vocabulary is essential. However, the quality of word knowledge is also important as better reading comprehension is aided by specialized information. Having an understanding of the meaning of vocabulary in different contexts will allow readers to develop better representations of texts, which can help an individual express themselves better [2].

In listening skills, understanding a lot of vocabulary is also very important. Because, if we listen to something but don't understand or know what the vocabulary means, then it will be difficult to understand it. The amount of mastery and knowledge of vocabulary makes it easier for us to understand what we are listening to and makes it easier to convey what we know. Students' language skills will be better if they have a lot of vocabulary and vice versa. Students are said to have a large vocabulary if they understand or master the meaning of these words. Vocabulary mastery determines success in learning English. When students have a lot of known

vocabulary, they will find it easier to communicate in English. Making meaningful utterances and helping speakers understand messages better in English are the benefits of mastering vocabulary [3]. However, students still have difficulty understanding vocabulary because they have not previously learned English at the elementary school level. Therefore, there are still many students who have difficulty with words, phrases, or sentences.

According to the findings of the researcher's observations during English teaching and learning activities in class VII-B at SMPN 2 Puri, many students in the class had problems learning English, particularly vocabulary learning. When the researcher invited students to play a game about choosing vocabulary about animals, it turned out that there were still many students who did not know the basic vocabulary in English. This is because many elementary schools do not have English as a subject. In addition, there are still many teachers who teach vocabulary by using the memorization method which makes students feel lazy. Therefore, many students in junior high school still do not master basic vocabulary in English such as animals, food, items at home and school, and other basic vocabulary. This lack of mastery of basic vocabulary makes students feel difficult because they have to learn from scratch again to memorize and understand various vocabulary.

Therefore, teaching vocabulary is still important to help students maintain the four English skills. Teachers must also have a creative and fun way of teaching so that students are enthusiastic about learning various vocabulary. Today's digital era allows for the use of digital media such as social media to teach vocabulary because one social media definition is a platform where students have constant access to information. In the context of education, it is clear that social media not only provides constant access to information, but also helps the student by allowing them to share content, interact, and learn [4]. Social media are internet-based applications that allow for the creation of content and the promotion of communication. In the context of education, social media can assist individuals in creating content in the manner that they would like. This includes sharing documents,

images, and videos at their leisure. One of the suggested advantages of social media is that it promotes information production while allowing collaboration with various environments that can be actively used for learning activities [5]. One of them is TikTok, a social media platform. It is a social networking platform comprised of short videos. TikTok's content and features are varied. Many research studies have shown that encouraging students to learn English by utilizing social media as a learning platform has a good influence [6]. According to Sloane & Rittenhouse, the TikTok app is most accessed by young users, with 69 percent of users aged 16 and 24. Generation Z members comprise almost all of its users; they are highly educated, technically proficient, and enthusiastic photographers and content creators who are always on their devices [7].

TikTok videos are often shorter, which may draw the interest and focus of young viewers. Students are more likely to engage in on-task assignments and less likely to engage in off-task activities while watching shorter video clips [8]. Students can discover a lot of new vocabulary in the TikTok application since the material in TikTok videos has many interesting features such as audio to learn pronunciation, visuals, and subtitles, and there is a system to store films that can be utilized for learning. Because of these things, the TikTok platform is considered to be a good choice for teachers teaching English and for students who want to learn with interesting media.

In addition to using TikTok media to learn English vocabulary, teachers can also give tasks related to vocabulary understanding with Task-based learning. Currently, if teachers give assignments only in the usual way, students will feel bored, with task-based learning, giving assignments can be done through interesting digital media. Task-based learning is a language teaching method that focuses on providing a series of tasks or activities aimed at reaching greater proficiency. Task-based is a learning method that is considered more comprehensive than the communicative approach, which has been considered more helpful in language teaching. The recent

learning process that is more directed towards student's centered learning gives stronger support to task-based learning.

The researcher chose the term "Integrating TikTok Video into Task-Based Learning in Teaching Vocabulary" based on the background provided above. The goal of this study is to use TikTok media and task-based learning to increase vocabulary knowledge in grade VII junior high school students in an easy method.

### **1.2 Formulations of the Problems**

Based on the background of the study described above, the researcher found the following problem formulation :

1. How is the implementation of TikTok videos in teaching vocabulary with task-based learning?
2. Can the use of TikTok videos with task-based learning increase students' vocabulary?

### **1.3 The Purposes of the Study**

Based on the formulation of the problems found by researchers, it can be concluded that the purpose of the study is as follows :

1. To apply the use of TikTok videos with task-based learning in teaching vocabulary
2. To know how the use of TikTok videos with task-based learning can improve students' English vocabulary.

### **1.4 The Significances of the Study**

The study's findings are intended to aid instructors, students, and researchers in their attempts to increase students' vocabulary learning; the study's importance is as follows :

- a. To Students

This research is expected to make students learn more vocabulary using the TikTok video

b. To Teacher

This research is expected to make teachers use interesting media such as TikTok in teaching vocabulary

c. To researcher

This research is expected to help make it easier for students to learn vocabulary through TikTok media with task-based learning

### **1.5 Limitation of the Study**

Based on the research title "Integrating TikTok Video into Task-Based Learning in Teaching Vocabulary", the researcher sets the research limitation on the integration of TikTok video in the vocabulary learning process in the classroom with task-based learning to teach vocabulary related to the material 'Prepositions' and 'Asking and Giving Directions' to students.