## **CHAPTER I**

# **INTRODUCTION**

#### **1.1 Background of the Research**

The advancement of society, particularly in the era of technology known as Industry 4.0, requires students to possess 4C competencies: Critical Thinking, Creativity, Collaboration, and Communication. Among these, public speaking communication competence holds significant importance. Developing Public Speaking skills is essential, as it enables individuals to effectively convey understandable and trustworthy messages to large audiences [1]

With the advent of modern times, convenience in human life has expanded. Communication is no longer limited to face-to-face interactions but has extended to social networks. When someone expresses their opinions through social media, they are essentially speaking to a vast global audience, thanks to the impact of Industry 4.0. Consequently, these changing times necessitate that individuals master the art of communication.

In the professional realm, communication through public speaking has become a crucial aspect, making it essential for students to acquire knowledge in this field. According to [2] the influence of Industry 4.0 underscores the significance of public speaking skills for individuals across different careers. As human life advances, innovative ideas and concepts about change emerge, requiring effective communication to bring them to fruition. Therefore, the role of public speaking holds paramount importance in both social and organizational contexts.

The fear of embarrassment can create anxiety when it comes to public speaking. People often worry about making mistakes, forgetting their lines, or being judged negatively by their audience. This fear can be debilitating and can hinder the development of effective public speaking skills. Experiencing embarrassment and learning to navigate through it can ultimately boost confidence. The more one faces their fear of public speaking and manages situations they find embarrassing, the more they build their resilience and confidence.[3] In this case, the research conducted at SMAN 1 Bangsal, especially in learning English, there is a shortage of students in class X IPA2 who are still shy to come forward in front of the class in expressing their ideas about a learning material.

With regard to this, one of the English materials, namely grammar for the simple future tense to be taught, is carried out by directly giving assignments to students to write their plans after graduating from high school in English, which was previously given a little procedure for writing simple future tense material. This actually indirectly makes their enthusiasm to express ideas poured in their papers which they then deliver in front of the class to be presented. Writing skills are very important skills in life, not only important in educational life, but also very important in community life. By writing students can express their ideas or opinions, thoughts, and feelings. In addition, it can develop students' thinking and creativity.

Hardening to convey a message that is informed by a writing will have many benefits, reported by [4] in djkn.kemenkeu.go.id regarding the benefits of writing, namely pouring expression, increasing creativity, strengthening memory, making life more productive etc.

Through expressive writing individuals reflect on their innermost thoughts and feelings towards unpleasant or traumatic events. This reflection changes their cognition, regulates emotions for the better, becomes a means of catharsis, gains new energy, directs attention, relieves emotional pressure, and provides an opportunity to focus on their goals and behaviors. [5] Writing stimulates the performance of the rational left brain so that when the left brain is active, it brings out creativity, intuition and feelings, so writing can eliminate psychological disorders and allow individuals to use their brain power to understand themselves, others and the world around them. [6]

The need for public speaking in the case of SMAN 1 Bangsal during simple future tense material then wants to be studied more deeply by researchers when the material in English lessons coincides with the material "report text in even semester with the assumption that writing before presentation does have an impact on their skills in expressing an idea that they previously wrote. In research by [7] revealed an expressive writing therapy that can reduce a person's anxiety in talking to students in public and it is closely related to public speaking. Many people experience high levels of anxiety when speaking in public with various reasons such as fear of speaking wrongly, there is rejection from the audience or not meeting the expectations of the audience. This anxiety then affects the ability to speak in public.

The sequence of problems described then became an interest for researchers to examine the effect of writing on the problems of SMAN 1 Bansal students to come forward in front of the class in English learning with the research title, "THE EFFECT OF WRITING REPORT TEXT AS MEDIA ON TEACHING STUDENTS PUBLIC SPEAKING SKILLS".

## **1.2** Formulation of the Problems

Some of the problem listed in the description of data exposure then raises a question mark in the research series, namely

"Is writing report text effective for students public speaking skills at SMAN 1 Bangsal?".

### **1.3** The Purposes of the Research

As for the objectives of the problems that have been formulated, namely "To find out the effect of report text on public speaking skills at SMAN 1 Bangsal."

### **1.4** The Significances of the

Based on the research objectives mentioned earlier, the findings of this research are anticipated to bring theoretical and practical advantages to all stakeholders involved, particularly in the context of improving public speaking skills. The benefits can be summarized as follows:

Theoretical Significance: This research is expected to contribute to the field of public speaking by addressing challenges related to individuals' reluctance or shyness in expressing themselves verbally. By focusing on the development of writing skills, especially in crafting future plans, it offers a potential solution to overcome barriers in public speaking.

Practical Implications: The outcomes of this research can be practically applied to enhance public speaking abilities. Utilizing writing as a tool to articulate future plans can serve as an effective approach to boost confidence, overcome speech anxiety, and improve overall communication skills. This, in turn, can benefit various parties who are involved in public speaking contexts, such as students, professionals, and individuals seeking personal growth in this area.

### **1.5** Limitation of the Research

The limitations of this research lie in the narrow scope of its focus, which is confined to the context of senior high school students. This means that the findings and conclusions derived from the research may not be generalizable to other age groups or educational levels. Additionally, the research only examines the specific connection between writing report text and public speaking skills, without considering the potential impact of other factors or variables that could influence students' public speaking abilities. Therefore, while the results may provide valuable insights into the relationship between these two aspects, they should be interpreted with caution and may not be applicable to broader contexts beyond senior high school settings. Future studies could consider expanding the scope to include different age groups, educational levels, and explore the influence of other relevant factors to gain a more comprehensive understanding of the subject matter.