CHAPTER I

INTRODUCTION

This chapter present background of the research, formulation of the problem, objective of the research, significance of the research, limitation of the research, operational definition of the terms.

A. Background of the research

In speaking, people express their thoughts through word and talk about perceptions, feelings and intention as they want other people understand, some expert from Florez (in Liao; 2009) added that "speaking is an '*interactive*' process, which consists of three main stages producing, receiving and processing information". Based on the statement above the researchers conclude that speaking is the important skill for communicate with other, from speaking people can express their idea and share information with other.

"In industrial revolution 4.0 English is the most commonly preferred language it make more than 100 countries teach English as a foreign language or second language, the list extends to China, Russia, Germany, Spain, Egypt and Brazil" (Crystal 2003). It show that English is very important but in Indonesia the English proficiency still low, this fact based on the result of English First English Proficiency Index (EF EPI) the data was taken at 2017 and released in October 2018 the test data was collected via internet with 1.7 million test takers the result show that from 88 country Indonesia in 51 rank position, and from 21 country in Asia Indonesia in 13 rank position. This fact show that English still has low in English proficiency especially in speaking.

In Indonesian school has low English proficiency, especially in speaking, in student English material still focuses on writing and reading the fact show that

speaking was not include in final exam the questions only focused on students reading comprehension and their grammar. In speaking class most all student be a passive and keep silent, Tutyandari (2005) mentioned that "students keep silent because they lack self-confidence, lack prior knowledge about topics, and because of poor teacher-learner relationship".

The researcher also found the low English proficiency especially in the speaking in *Unggulan Harapan Ummat* senior high school the student has not confident enough in speaking but there are some rules that force student to speak English in daily activity. There are some punishments for student who didn't speak english. This way make student speak up with English but they speak English just with their teacher or with their friends when the teacher around them. This condition happened because when students speaking English it's not come from their desire but it just to avoid the punishment.

To change this condition, teacher need to find out the effective technique in speaking and make them feel enjoy and more confident in speaking English. The appropriate media is dubbing movie. "Dubbing is an audiovisual process by which the original speaker's voice is replaced entirely by our student's voice" (Talayan, 2013). Dubbing movie can help student to learn about the good pronounce and natural speaking with normal speed, intonation and stress, from watching movie student will analyze that aspect. (Chiu, 2011) said that "the strategy of Movie dubbing offer a unique opportunity imitation of English pronunciation and intonation with in a contextual scenario".

The genre of a movie as a media is also important, from movie student can get new knowledge not only about the pronounce and intonation but they can get

new knowledge about the moral value of the movie, Eco criticism movie has a message to save nature.

Based on the explanation above, the researcher would like to conduct a pre-experimental research entitled "The Effectiveness of Dubbing Strategy through Eco criticism on Student's Speaking Ability at the Second Grade of Unggulan Harapan Ummat Senior High School.

B. Formulation of the problem

Based on the explanation above the formulation of the research is:

1. Is it effective to use dubbing movie strategy through ecocriticism movie on student's speaking ability?

2. What the students' perception of dubbing movie strategy through ecocriticism movie on student's speaking ability?

C. Objective of the research

1. To find out the effectiveness of using dubbing movie strategy through ecocriticism movie on student's speaking ability.

2. To find out the students' perception of dubbing movie strategy through ecocriticism movie on students' speaking ability.

D. Significance of the research

The result of the research is expected to be used theoretically and practically:

1. Theoretically

The result of this research expected to help the teacher to find the effective strategy for student's speaking especially in their confident and be a reference for other researchers who want to conduct a similar research.

2. **Practically**

The result of this research is suggested to apply for student so they can imitate movie actor's speaking to learn about pronounce and their speaking will be better, Enrich English teacher's knowledge about improving student speaking skill.

E. **Limitation of the research**

This research only focus on three things. The first is students' speaking skill, the second is use of dubbing eccocriticism movie and the last is second grade of Unggulan Harapan Ummat Senior High School.

F. **Operational Definition of the Terms**

To clarify and explain the terms of the title to avoid the ambiguity in this research. The definition is as below:

1. **Dubbing**

According to Theberge (2009:219) dubbing is replacement of a voice part in a movie. It will be something new when students are given a movie, and replace the voice from some figure in the movie.

2. **Eco criticism Movie**

Eco criticism is the research of representations of nature, and Movie is considered to be an essential art form (Dana Philip, 1999: 583). Greg Garrard (2004: 3) said that is a source of popular entertainment and a powerful strategy for teaching learning. A movie was produced by recording photographic images by camera or by creating images using animation techniques or visual effects (Buell, 2005: 30).

3. **Strategy**

Strategies are intrinsically motivating and appeal to student's goals and interests then it can give a positive effect on their speaking (Harris 1974:82).

4. **Speaking ability**

According Johnson (1996:18) speaking as the ability to produce articulation, sounds or words to express, to say, to show and to think about ideas, taught and feeling.