CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Infographics have a positive and significant influence on English reading skills at Majaleh Islamic University with a significance value of 0.000 and The Pearson correlation coefficient obtained is 0.331. This value indicates a weak to moderate positive correlation between the two variables. Infographics that are easy to read and navigate and are compatible with the platform used further strengthen their effectiveness. Additionally, interactive infographics, although less commonly used, have the potential to increase student engagement and understanding. Considering these six indicators, infographics can be a very useful tool in supporting the learning process at universities.

5.2 Suggestions

For Educational Institutions:

1. Increase the Use of Infographics: Given the positive and significant impact of infographics on English reading skills, with a significance value of 0.000 and an The Pearson correlation coefficient obtained is 0.331, educational institutions should enhance the use of infographics in the learning process. Infographics can be widely applied not only in English subjects but also across various other subjects to improve student understanding and engagement.

2. Teacher Training and Development: Provide training for teachers on how to design and effectively use infographics. This training can include technical design aspects, selecting relevant data, and presenting information in an engaging and comprehensible manner. This will ensure that infographics used in teaching meet the identified indicators of

effectiveness.

3. Integration of Technology: Adopt digital platforms and tools that support the creation and dissemination of infographics. Educational institutions can utilize platforms like Canva, Prezi, and other collaborative tools to create and share infographics with students. Additionally, consider using social media and communication apps like WhatsApp and Google Meet to effectively distribute infographics.

4. Continuous Evaluation and Adjustment: Conduct regular evaluations of the effectiveness of infographics in teaching through surveys and interviews with students. The results of these evaluations can be used to make necessary adjustments in the design and use of infographics, ensuring they continue to meet student needs and preferences.

For Future Researchers:

1. Further Research on Infographics' Impact: Conduct further studies to confirm and expand on these findings in various educational contexts and subjects. Research can focus on different education levels and age groups to understand the extent to which infographics can enhance learning capabilities in general.

2. Exploration of Interactive Infographics: Given the potential of interactive infographics to enhance student engagement and understanding, further research can be conducted to develop and test various forms of interactive infographics. This research can explore how interactive elements can be effectively integrated and their impact on student learning outcomes.

3. Comparative Studies: Conduct comparative studies between the use of infographics and traditional teaching methods to measure the relative effectiveness of both approaches. These studies can help understand the strengths and weaknesses of each method, as well

as the situations and conditions in which one method might be more effective than the other.

4. Long-term Impact Measurement: Investigate the long-term impact of using infographics on student learning outcomes. This research can include an analysis of how infographics affect long-term understanding, information retention, and critical skills development in students. The results of this research can provide deeper insights into the sustained benefits of infographics in education.

By implementing these suggestions, educational institutions and researchers can maximize the potential of infographics as an effective and innovative educational tool, continuously improving the quality of learning for students